

OVERVIEW:

Research when conducted using Scientific Methods helps a researcher in exploring better insights of the problem or situation. The Scientific Research refers to a systematic body of research which starts with theory building and concluded with theory validation. Scientific Research has now become the need of the hour as it focuses on theory building as well as theory validation.

The 3-Day Workshop aims at inculcating the concept of Scientific Research amongst the researchers by focusing of the philosophical aspects of theory building and statistical aspects related to theory validation. The Workshop also covers several multivariate data analysis techniques from the experts. Proper hands on with area experts will also be provided to the participants.

VENUE

Department of Management Studies
**Indian Institute of Information
Technology, Allahabad**



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3 DAY WORKSHOP

CRAFTING RESEARCH

December 17 – 19, 2020

FEE:

Rs. 1,770/- (Incl. of GST)

LAST DATE OF APPLYING:

December 15, 2020

MODE OF DELIVERY

Online

COVERAGE

DAY 1

- Research process in Social Science
- Scientific Research and Theory Building
- Conducting Systematic Literature Review

DAY 2

- Scale Development and Validation
- Exploratory Factor Analysis
- Introduction to SEM
- Confirmatory Factor Analysis

DAY 3

- Bibliometric Analysis
- Common Mistakes in Research Writing
- How to write a research paper for SCI and SSCI listed Journal

PEDAGOGY:

The program would be a mix of lectures, hands on exercises and experience sharing between participants and resource persons.

REGISTRATION:

<https://forms.gle/jXcT4WVrQKo7qNDb8>

Organisers:

Dr. Shailendra Kumar

Dr. Utkarsh Goel

Dr. Parikshit Joshi

**Indian Institute of Information
Technology, Allahabad**

