

OVERVIEW:

Research when conducted using Scientific Methods helps a researcher in exploring better insights of the problem or situation. The Scientific Research refers to a systematic body of research which starts with theory building and concluded with theory validation. Scientific Research has now become the need of the hour as it not only focuses on empirical research but it also gives equal weightage to qualitative methods of research.

The 3-Day Workshop aims at inculcating the concept of Scientific Research amongst the researchers by focusing of Qualitative and Quantitative Methods of research. The Workshop also covers several multivariate data analysis techniques from the experts. Proper hands on with area experts will also be provided to the participants.

VENUE

Department of Management Studies

**Indian Institute of Information
Technology, Allahabad**



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3 DAY WORKSHOP

CRAFTING RESEARCH

April 2 - 4, 2020

FEE:

Rs. 4,000/- (Incl. of GST)

(FEE includes Workshop Kit, Lunches, One Networking Dinner and Workshop Certificate)

LAST DATE: OF APPLYING:

March 20, 2020 (Only 30 Seats Available)

COVERAGE

DAY 1

- Research process in Social Science
- Scientific Research and Theory Building
- Quantitative Research & Sampling Strategies
- Qualitative Research and its Data Collection

DAY 2

- Scale Development and Validation
- Exploratory Factor Analysis
- Introduction to SEM
- Confirmatory Factor Analysis
- Hypothesis Testing

DAY 3

- Multiple Regression
- Literature Review
- Bibliometric Analysis
- Common Mistakes in Research Writing
- How to write a research paper for SCI and SSCI listed Journal

PEDAGOGY:

The program would be a mix of lectures, hands on exercises and experience sharing between participants and resource persons.

Participants are required to bring their own Laptops

FOR REGISTRATION:

<https://apply.iiita.ac.in/event/register/>
(Accommodation facility is available on payment basis)

Organisers:

Dr. Shailendra Kumar

Dr. Utkarsh Goel

Dr. Parikshit Joshi

**Indian Institute of Information
Technology, Allahabad**

