

Office of Alumni Affairs, IITA, Prayagraj, India

Brief Biodata of the Speaker **Ms Yanu Gupta**

(IITA Alumna, B. Tech. IT, 2006 Batch)

Educational Background

B. Tech (IT) - Indian Institute of Information Technology, Allahabad (2006-2010)



Work Experience

Designation: Software Engineer

Google (Nov, 2013 - Present)

Team: Local Ads

Products: [Location Extensions](#), [Affiliate Location Extensions](#), [Location Group](#), [Automated Extensions](#), [Targeting](#)

Roles and Responsibilities

- Team Strategy
- Eng Leadership
- Growth and mentorship

Team: Colossus

Product - Colossus is a distributed file system that serves as the storage layer for many Google products

Role - Individual Contributor

Directi (Jun, 2010 - Oct, 2013)

Team: Talk.to

Product - Talk.to was a real time communication platform for individuals and enterprises. It was later rebranded to flock.

Role - Individual Contributor

Directi (Feb, 2010 - Jun, 2010)

Team: Talk.to

Role: Intern

Research Work

- Member of Technology Development in Indian Languages Lab during 2008-2009, funded by the Ministry of Communications and Information Technology, Govt. of India.
- Published research paper titled "Semantic Document Classification and Keyword spotting in Digital Repositories" at the "International ACM conference on Management of Emergent Digital EcoSystems" at Lyon, France 2009.
- Published research paper titled "Semantic Classification, Keyword Mining and Search Space Optimization for digital ecosystems" in Journal of Multimedia Processing and Technologies, June 2010.

IIT Achievements

- Institute Bronze medalist, B.Tech (IT) 2006 batch.
- Recipients of following institute medals for year 2010:
 - Dr. T.C.M. Pillay Memorial Gold Medal
 - Pt. Yadu Nath Tiwari Memorial Gold Medal
 - Nobel Laureate & Prof Claude Cohen Tannoudji Gold Medal